



**SOUTH ATLANTIC CONFERENCE of
SEVENTH-DAY ADVENTISTS
OFFICE of EDUCATION**



Picking Up the Pace

**Continually growing
the Kingdom with a
focus on Excellence**

September 12, 2017
Volume 1, Issue 2

UPCOMING EVENTS

September 14-17

Southern Union Academy
Leadership Conference

Principals' Council

Teleconference—4:00 PM

September 15

Opening Reports Freeze

Midterm Reports sent home

September 25-29

IA Testing

October 2

3-way Matching Scholarship
deadline

October 4-8

Oakwood University Live

October 6

First Quarter ends (42 con-
tact days)

October 8

K-12 Board of Education

October 9

Teacher Work Day—No
school

SACOE at Oakwood

October 10

Second Quarter begins

SACOE at Southern



Iowa Assessment (IA) Data

In the last few weeks there has been a flurry of activity in our principals' offices. IA Data excel spreadsheets were due to SACOE. Why is this important? The North American Division (NAD) has decided that all schools will no longer use the bubbling format for entering student demographic information on IA tests. Instead, the entire NAD will use barcodes. When completed correctly, this reduces the need to check over all those bubbles, helps us to track our students better by grade level, ethnicity, years attending your school, scholarships, and special programming. Some schools in the NAD are even piloting the online testing program. We are not to that point yet.

We wish to thank all our principals for their help. It was the first time, and the learning curve was steep. As years go by we will be more proficient. Next year, all this information will be entered into RenWeb, and SACOE will export the information for your school. The only way your principal will have to complete the excel spreadsheet next year is if the information is not correctly entered into RenWeb. Hallelujah! We are entering the 21st Century.

We wish to acknowledge three of our schools who not only met the deadline on time, they had no corrections for SACOE to address. These schools are listed in the order in which their forms arrived at the office: 1. GFAA-Fayetteville, 2. ESS-Augusta, and 3. BJA-Sumter. Congratulations! We will have a special prize for you in the next few days. Please watch for it in your mail.

SACOE Website

We are thrilled to announce that the SACOE website is live. You can access it through the Conference's website at www.sacsda.org/education or you may access it directly at www.saceducation.org. This is a powerful tool for you to use to help market Adventist education. The website has a plethora of helpful information that is growing by the day, including: information for families, contact information, administrative forms, teaching forms, LEAP, and professional development.

If your school has a website, we ask that you to add the Conference's and the SACOE link to your website on your home page. Please be sure you also add a separate link to FERPA on your site as well.

If your school does not have a website, please call Michael's office and he will help you with resources and model Adventist school websites to use as a template guide.

An active, engaging school website is crucial to marketing and growing your school.

Professional Development

There are several informative professional development videos on our website that you can use to learn, refresh, and obtain professional development credit hours. If you choose to use these professional development videos, please complete the SAC Professional Development Unit Self-reflection Packet on the Professional Development tab of the SACOE website and turn it into Kim's office.

Planbook Reminders

This year the Conference-wide preferred (can we say expected?) method of writing lesson plans includes the format ESTOPS.

It's so much
more than
a job.



This acronym stands for:

E – Essential Question/hook.

S – Subject.

T – Topic being covered (i.e. Math: Number Sense; 2 digit by 1 digit multiplication).

O – Objectives/Key Learnings.

P – Procedures (activity, assessment, PBL).

S – Standards covered.

Teaching Standard 6: Professional Growth

The teacher demonstrates implementation of on-going professional development, contributes knowledge and skills to the educational practices of the organization, and maintains current NAD teaching certification.

Contributing Processes of Enrollment

- Financial aid availability
- Enrollment & re-enrollment
- Faculty professional growth
- Faculty culture/engagement
- Academic quality assessment planning
- Current families recruit others
- Parent group management
- Marketing
- Branding
- Tuition setting and financial model
- Mission and vision definition and communication
- Communication protocols

Open
Enrollment

Grow Your School

This is the first of several installments geared to help everyone at the school, not just the principal or board, to learn how to grow your school. According to Mzingo and Barron (2015), school growth is not a function of the administration alone. It requires all stakeholders to understand the process and develop the product. It's all about promoting the mission of Christian education, and therefore job security.

Enrollment is the temperature that measures the health of your school. There are several factors impacting the health of your school:

1. Changes in the economy (employment, housing, etc.)
2. Lack of trust in the leadership of the school (board, principal, teachers).
3. Lack of respect for teachers and the academic quality provided.
4. Lack of relationships (teachers, coaches, peers).
5. Conflict in expectation vs the reality of the experience.
6. Significant levels of relocation/job changes.
7. Confusion in the identity or branding of the school or campus.
8. Inconsistent and poor quality communication.
9. Perception of better quality options that are not your school.
10. Low level of mission brand loyalty by staff and parents



Region 4 Focus

We have had the opportunity to visit region 4—North Carolina. What a wonderful work is happening at these schools. Please pray for the teachers, administrators, boards and communities of our schools in Region 4.

BJA—At Berean Junior Academy, in Charlotte, we were thrilled to see the faculty and staff eagerly working with their 27 students. We appreciate the hard work of the faculty and staff under the leadership of Angie Mahone.

CAA—Carolina Adventist Academy, in Whiteville, is off to a great start. We were happy to see the faculty working with their 11, first through eighth graders, and another six students working in online or correspondence courses in grades 9-12. We appreciate the

faculty and staff under the leadership of Karen Taylor. CAA is the only operating private/parochial school in the city.

EJA—At Ephesus Junior Academy, in Winston-Salem, we were happy to see the faculty working with their 11 students. We appreciate the hard work of their faculty and staff under the leadership of Betty Bailey.

GCSJA—At Gethsemane Christian SDA Junior Academy, in Raleigh, we were happy to see the faculty and staff working hard with their eight students, under the leadership of Ije Nwannunu.

GFAA—Greater Fayetteville Adventist Academy is off to an amazing start with 33 students. Their building has reached capacity, and they are asking for prayers as they seek a new home. Did you know they had to turn students away this year because of their building size? Let's pray that the Lord will send them the correct building at a good price and in a good location. We appreciate the hard work of the faculty and staff under the leadership of Liliane de Moraes.

Focus on Region 1—We ask that you pray for each faculty, staff, administrative and board member of Region 4 schools, along with their stakeholders. Please pray for the schools that the Lord will impress the area churches to send their children to the schools, and that the Lord will use the schools to bring in students from the highways and byways at this crucial junction in Earth's history.

Analyze Your School's Growth Data

How much data do you actually collect, and how long have you collected it? Here are some things to think about when collecting data to grow your school:

- ✓ What is the total enrollment by grade?
- ✓ What is the total enrollment for your school?
- ✓ What attrition does your school have by grade level?
- ✓ What funnel data do you have?
- ✓ What are your feeder schools (i.e. preschool program, Prekindergarten, public schools, charter schools, magnet schools, other private or parochial schools).
- ✓ What is your school known for (i.e. Literature and the Arts Magnet, STREAM Magenet, etc.)
- ✓ What is your re-enrollment (retention) by grade level. Is it 88%-92%?

